# NHA Advocacy Olympics

Share your voice
Support home infusion
Bring home the gold

### Requesting a Meeting

- 1. Email <a href="mailto:advocacy@nhia.org">advocacy@nhia.org</a>
  - 1. Provide company name, local POC and company address
- 2. Contact information will be provided for the staff of your local member of Congress and senators.
- 3. Use template email to submit meeting requests
- 4. One or two follow-up emails may be needed to secure your meeting.
- 5. Contact NHIA if the staff is unresponsive after three emails (<a href="mailto:shea.mccarthy@NHIA.org">shea.mccarthy@NHIA.org</a>).



### Meeting Tips

- Congressional staffers are young, inexperienced, and extremely influential.
  - Don't assume any background knowledge on home infusion.
- All politics is local you are a constituent.
  - How many patients do you treat every year?
  - What towns or cities do you serve?
  - Do you reach underserved communities?
- Tell your story up front.
  - Explain the services you provide.
  - Compare commercial payer experience vs. Medicare.



# **Key Talking Points**

- Commercial sector success
  - Private payers are increasingly relying on home infusion
- Patient preference and convenience
  - 98% of patients prefer home infusion
- Cost-effectiveness
  - Budget experts conclude home infusion creates savings for Medicare

- Clarifies congressional intent
  - The technical corrections in the bill would restore the original intent of Congress
- Impact on patient access
  - Patient access is lagging when the need is more apparent than ever

Detailed talking points (pdf)



# Following Up

- The same day of the meeting, send a follow-up thank you email to the staffer
  - Express appreciation for their time and reiterate any commitments made during the meeting.
  - E.g. "We appreciate you checking with the Congressman to discuss his interest in supporting the bill to promote home infusion in Medicare."
- Send a second follow-up email one to two weeks after the meeting to check if the staff member has followed up internally.

